Revista PANAMERICANA de COMUNICACIÓN

TEMPLATE FOR THE EVALUATION OF SCIENTIFIC ARTICLES

Item data	
Article code:	
Evaluation submission date:	Evaluation return date:
Title of the article to be evaluated	
Evaluator:	

01. Title, summary and keywords (clarity, appropriateness and structure)	**Score from 0 to 5**
02. Relevance of the subject matter **03. Originality of the work**	**Score from 0 to 5**
04. Literature review	**Score from 0 to 5**
05. Article structure and organization **06. Argumentative capacity** **07. Composition**	**Score from 0 to 10**

08. Methodological accuracy **09. Research instruments**	
	Score from 0 to 10
10. Research results **11. Advances** Also assess whether the results are correctly expressed, the graphs are adequate.	
	Score from 0 to 5
12. Discussion **13. Conclusions**	
	Score from 0 to 5
14. Citations (variety and richness) **15. References**	
	Score from 0 to 5
SCORE OBTAINED	**Out of the total of 50 foreseeable points, this evaluator awards:**

Decision

WRITTEN OPINION (More detailed if the work does not obtain 40 points, to inform the author/s). This text is sent anonymously to the autor/s).	
MESSAGE TO THE EDITOR This text is confidential between the reviewer and the editor.	

TIP	**Not publishable**	
	Publishable with changes	
	Can be publishable without conditions	

PROPOSED AMENDMENTS (If so, subject to conditions)	